Product Management

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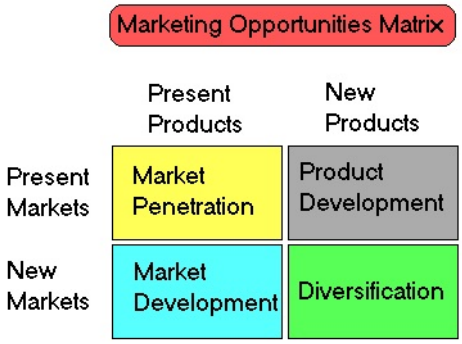

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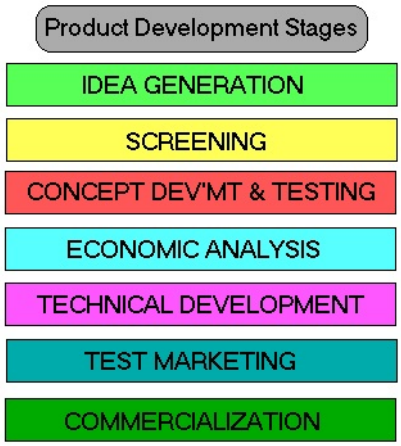

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TYPES OF NEW PRODUCTS

NEW CONCEPT

NEW PROCESS

NEW TO THE COMPANY

NEW MODEL

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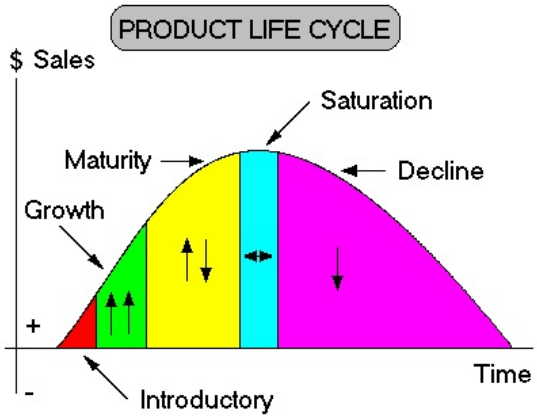

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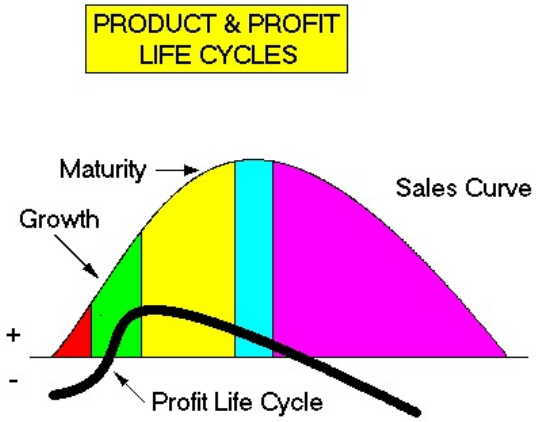

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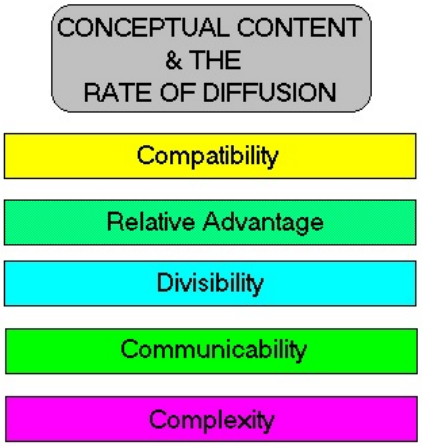

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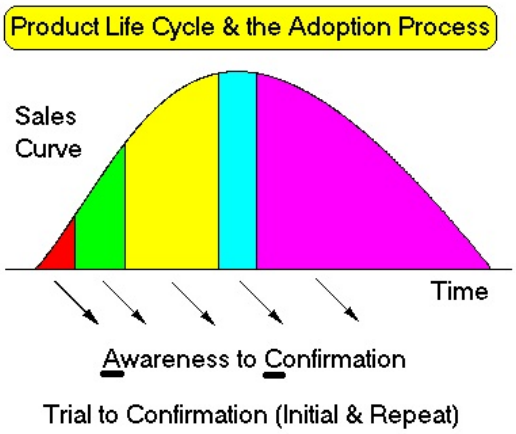

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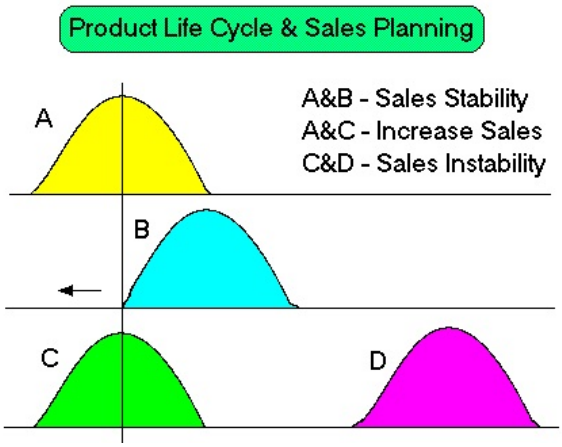

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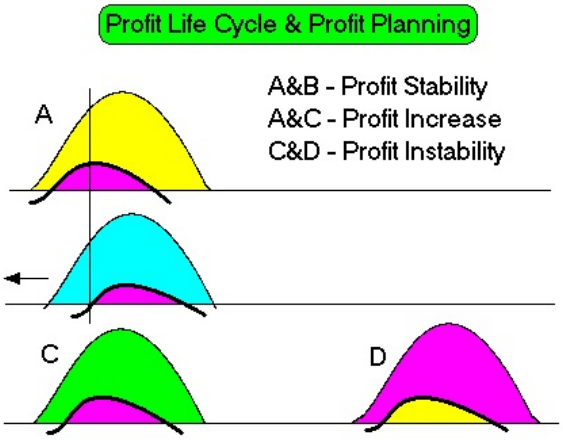

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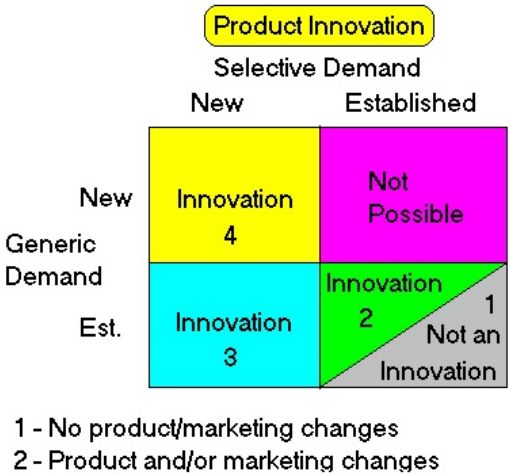

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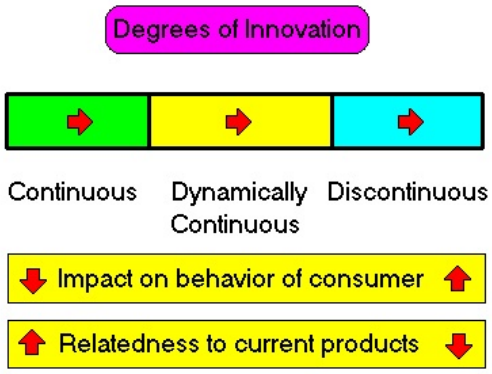

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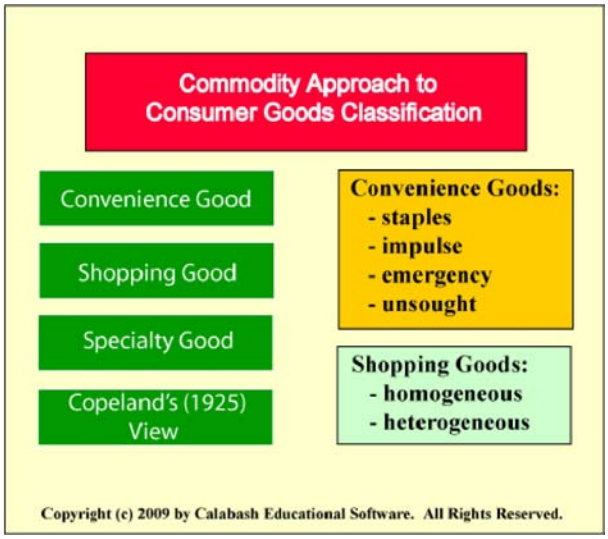

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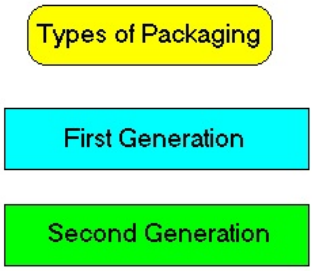

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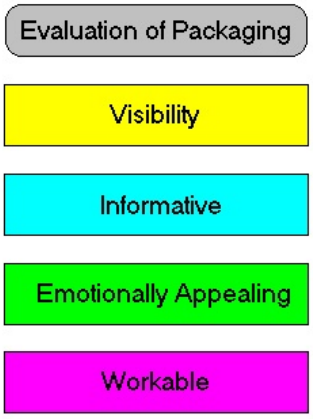

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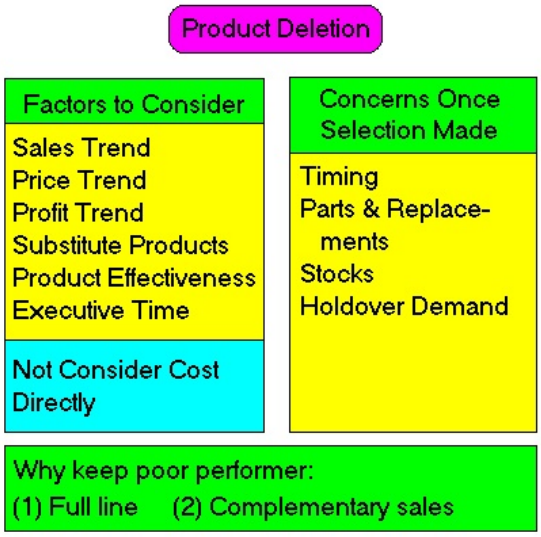

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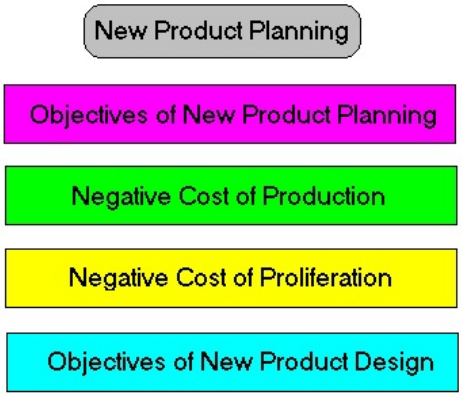

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Evaluation of Package Visibility

- Distance Meter
- Tachistascope
- Threshold Illumination Meter
- Angle Meter
- Apparent Size Meter

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